



## **GEICO Motorcycle Adventure Rally and Camp Set for November 12-15 at Stagecoach Trails Resort**

*Registration is Open*

**IRVINE, Ca. (Jan 30, 2020)** — The GEICO Motorcycle Adventure Rally & Camp returns to the Stagecoach Trails Resort in Julian, Calif., for the second So-Cal Adventure Rally, November 12-15. Building on the success of past Adventure Rally editions, the 2020 event will feature a wide array of opportunities for riders to test their skill and diversity in a location that is teeming with discovery for adventure motorcyclists.

Registration for the 2020 GEICO Motorcycle Adventure Rally & Camp is now open and can be completed online at [www.advrally.com](http://www.advrally.com). For participants, an Adventure Rally event ticket includes: Event T-shirt, Event Sticker, Custom ADV Rally Map, Custom ADV Rally Clue Book, Plate Sticker and a Gift Bag.

The Adventure Rally & Camp is a multi-day challenge for riders of any skill level and their bike. During the day, riders take part in self-navigated scenic trail rides and look for elusive checkpoints laid out by the Adventure Rally & Camp staff. At night, camaraderie is built among competitors, along with the staff of *Cycle World*, *Motorcyclist*, and *Dirt Rider* magazines as well as industry guests, often around a campfire and usually with some frosty libations.

Teams will take part in challenges on the trails as well in special tests, during the Adventure Rally & Camp. The special tests are conducted at the Stagecoach Trails Base Camp and are designed to improve riders overall adventure skills.

The Adventure Rally features nearly 100 points of interest to find in an over 100-mile radius from base camp, spread across a vast terrain of mountains, valleys and desert. As has become tradition, a variety of new exciting points of interest will be part of the event this year.